

Exeter Cycling Campaign

Declaration of support



This document outlines our vision, goals and approach. You must sign-up to them before becoming a voting member of the campaign.

Our vision

We want Exeter to be a more liveable city, where people of all ages and abilities choose to cycle. We want cycling to be the natural choice for everyday journeys, on paths and streets which are safe, convenient and connected.

Our goals

To bring this vision to life, we want to see:

1. A dense network of safe cycle routes across the city
2. Protected paths on the busiest routes, separating those cycling from people walking or driving
3. Numerous high-quality, primary cycle routes crossing the city
4. Better access through green spaces
5. Less traffic in residential areas, so people can walk, play, scoot and cycle without fear
6. Safer speed limits on our streets (usually 20 mph or less)

Our approach

We address these goals through consensus, not conflict:

1. We engage with decision-makers such as local councillors and council officers, and work within the planning process to see that cycling infrastructure is delivered.
2. We hold those in authority to their pledges and stated strategies.
3. We build relationships with stakeholders such as developers, transport operators and the police.
4. We share our thinking with members of the public, community groups, like-minded organisations, businesses and schools.
5. Wherever possible, we base our opinions on research and hard data. We are transparent about what we are doing, and why.
6. We persuade through the strength of our arguments, respecting the democratic process.
7. We engage with a range of decision-makers to deliver our goals, regardless of their political allegiance.